



# Ciclic, a cultural public service

## PRESENTATION 2018

çiclic

● LIVRE ● IMAGE ● CULTURE NUMÉRIQUE ● EN CENTRE-VAL DE LOIRE



## CHÂTEAU-RENAULT

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24 rue Renan 37110  
02 47 56 08 08  
www.ciclic.fr



## ISSOUDUN

**Patrimoine**  
rue du Bât le Tan 36100



## SAINT-JEAN-DE-LA RUELLE

**Cinémobile**  
17 rue de la Batardière 45140



## VENDÔME

**Ciclic Animation**  
Quartier Rochambeau  
3 allée de Yorktown 41100

# Ciclic, a cultural public service

Ciclic, the *Agence régionale du Centre-Val de Loire pour le livre, l'image et la culture numérique*, offers a cultural public service which results from the collaboration between the Centre-Val de Loire Region and the French government.

The missions it carries out and the actions it develops are based on cooperation, research, innovation, support for professionals and audiences, spatial planning and cultural economy. The experienced team of this public institution for cultural cooperation focuses on training, awareness, educational research, artistic creation, cultural programs as well as heritage preservation and diffusion. The team also encourages the emergence of demanding projects.

## ... regional cultural development

**Ciclic aims to provide access to cinematographic and literary works in a rural regional territory.**

Ciclic aims to provide access to cinematographic and literary works in a rural regional territory. The agency reaches the audiences by introducing them to contemporary literature (*Mille lectures d'hiver*) and by bringing cinema into the rural territory (*Cinémobile*). It carries out partnership projects in the film industry, in collaboration with distributors (*Mois du film documentaire*) and operators (*Libres courts, Cour(t)s devant*). It also encourages the presence of writers on the territory (residencies, partner authors). Finally, Ciclic offers a digital distribution to audiences who do not have easy access to culture (ciel.ciclic.fr and memoire.ciclic.fr websites).

It thus intends to work in favor of cultural decentralization and democratization.

2017	<b>62 325</b>	Cinémobile audience members
	<b>9 000</b>	people participated to the <i>Lectures d'hiver</i>
	<b>95</b>	sessions to promote the films supported by Ciclic

## ... the emergence of talents and artistic creation

**Ciclic is a service dedicated to artistic creation which supports artists, filmmakers and authors in their creative journeys. It also pays attention to the structure of regional sectors, be they artisanal or industrial, and assesses them regularly.**

Ciclic encourages the development of the cultural economy by supporting the actors of the territory (publishers, producers, booksellers), by encouraging local economic benefits (film shooting assistance office) and by offering a diversified and targeted professional training according to the needs of the participants. By receiving artists in residence at Ciclic Animation (*animation.ciclic.fr*), the agency hosts a talent incubator in the field of animated films.

By doing so, it encourages demanding creations that support public awareness and achievement for everyone.

2017	<b>103</b>	films and projects supported
	<b>2 782 543</b>	euros dedicated to aid funds
	<b>24</b>	publishers supported

# committed to...

## ... transmission and awareness

Ciclic promotes artistic education in terms of words and images through a transversal policy based on four complementary lines: awareness, distribution, training and edition. These educational and awareness actions aim to help young people to understand the flow of images and messages coming from all types of media (TV, Internet, etc.).

Ciclic develops projects that encourage encounters between the audience, the artists and their works. As a regional hub for artistic education and training in cinema and audiovisual media, Ciclic coordinates programs in partnership with educational and cultural actors, in schools (*Lycéens et apprentis au cinéma*) and out of schools (*Passeurs d'images, Des regards des images*). Ciclic also offers many workshops on artistic practices as well as digital devices (upopi.ciclic.fr website).

In order to cover all the sectors and to encourage the discovery and understanding of our society, Ciclic developed a program that is unique in France. *Lycéens, apprentis, livres et auteurs d'aujourd'hui* enables participants to be immersed in contemporary literature via a sensitive approach and encounters with authors.

Ciclic thus intends to encourage the emergence of an emancipating critical view among the audiences.

2017	15 744	high-school students take part in <i>Lycéens et apprentis au cinéma</i>
	45	classes take part in <i>Lycéens, apprentis, livres et auteurs d'aujourd'hui</i>
	353	workshops on artistic practices

## ... regional film heritage

The memory of a territory is made up of all individual memories. Ciclic collects, saves, digitalizes, indexes and enhances the regional film and audiovisual heritage.

In close collaboration with the territories, Ciclic also promotes access to these archive images. By making these audiovisual archives available to artists (filmmakers, plastic artists, musicians), the agency contributes to the creation of works and shows providing a new vision of the past.

In order to give greater visibility to these saved collections, the agency also ensures their distribution on a free collaborative website (memoire.ciclic.fr).

It thus intends to encourage the creation of a collective and unique regional memory.

2017	24 000	films saved in the collections
	1 397	films available online
	9 130	audience members during the screenings of archive films

## Ciclic's digital ecosystem: tools that serve our mission of cultural public service.

[ciclic.fr](http://ciclic.fr) provides information on the agency, its missions, its programs as well as a list of its actions.

[memoire.ciclic.fr](http://memoire.ciclic.fr) enables the free consultation of thousands of archive films, especially non-professional ones. It is a collaborative website that encourages web users to complete the list of films thanks to their knowledge of the Centre-Val de Loire Region.

[upopi.ciclic.fr](http://upopi.ciclic.fr) (*Université populaire des images*) helps visitors to interpret the images that surround us, whether they come from cinema, television or new screens. A monthly special issue gathers analyses, historical contributions and critical views. *Upopi* also helps teachers and educators by providing online courses and various educational tools.

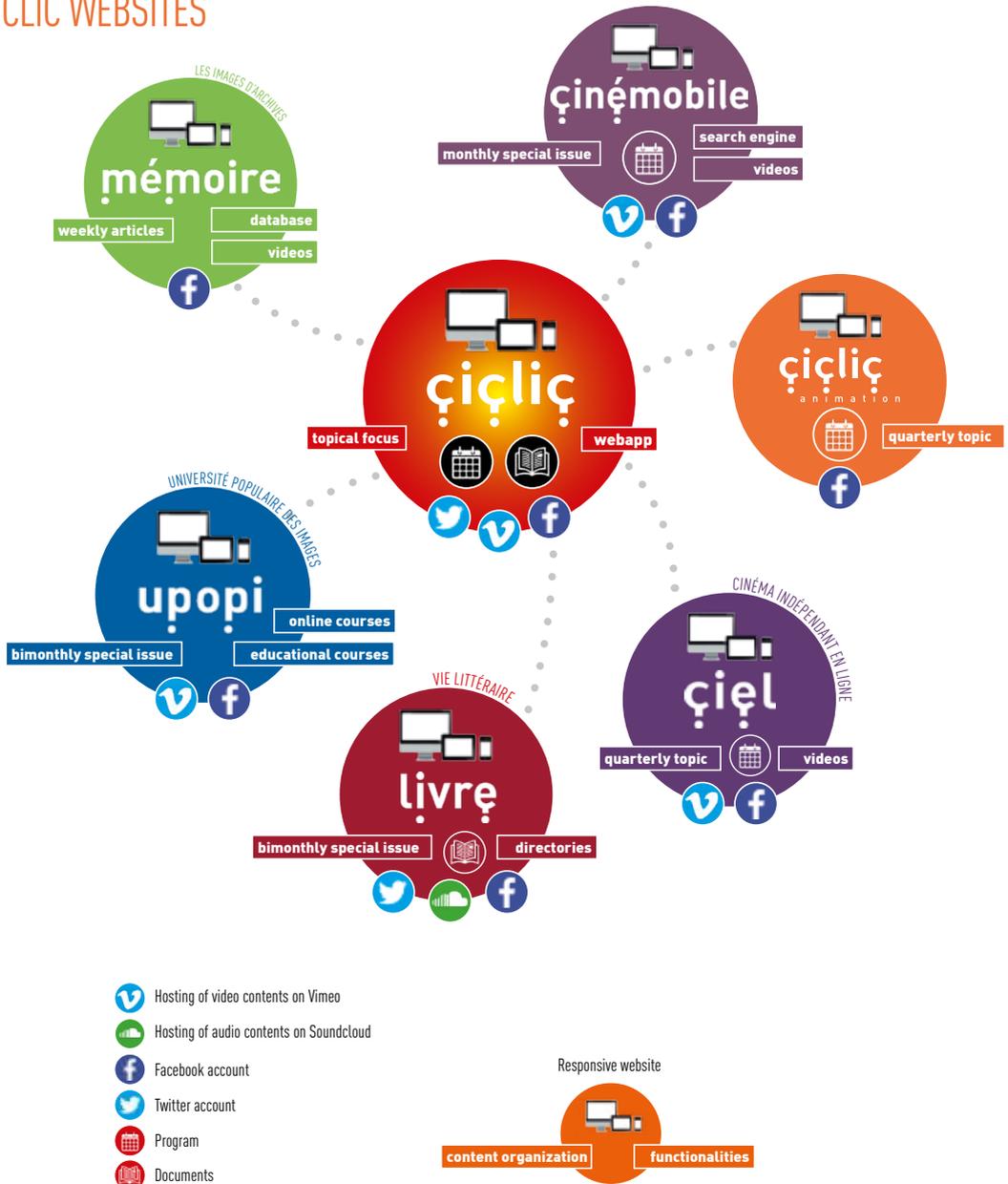
[cinemobile.ciclic.fr](http://cinemobile.ciclic.fr) provides access to *Cinemobile's* program. It is accessible via a database and a geolocalized search engine.

[livre.ciclic.fr](http://livre.ciclic.fr) is dedicated to literature in the Centre-Val de Loire Region and is organized by topic. It is also a resource center for professionals which includes a directory for authors and publishers. Finally, it is a hub of literary creation thanks to its *Laboratoire*.

[ciel.ciclic.fr](http://ciel.ciclic.fr) (online independent cinema) offers a short film program based on a topic that changes every 3 months. Users can discover demanding, rare and not widely distributed films for free.

[ciclic-animation.com](http://ciclic-animation.com) is dedicated to the professionals in the animation field. It provides a technical description of the residence and the conditions to apply to the different calls for projects (animation fund for films for cinema and for tv projects).

# CICLIC WEBSITES



## Ciclic in figures

### 2017 Budget

11 097 568,47 € (operation: 9 426 819,38 € / investment: 1 670 749,09 €)

### Staff

46 collaborators (43.28 FTE)

169 independent contractors (temporary contracts, among which artists and temporary entertainment workers) employed by Ciclic in 2017 - amounting to 12 742 hours of work.



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