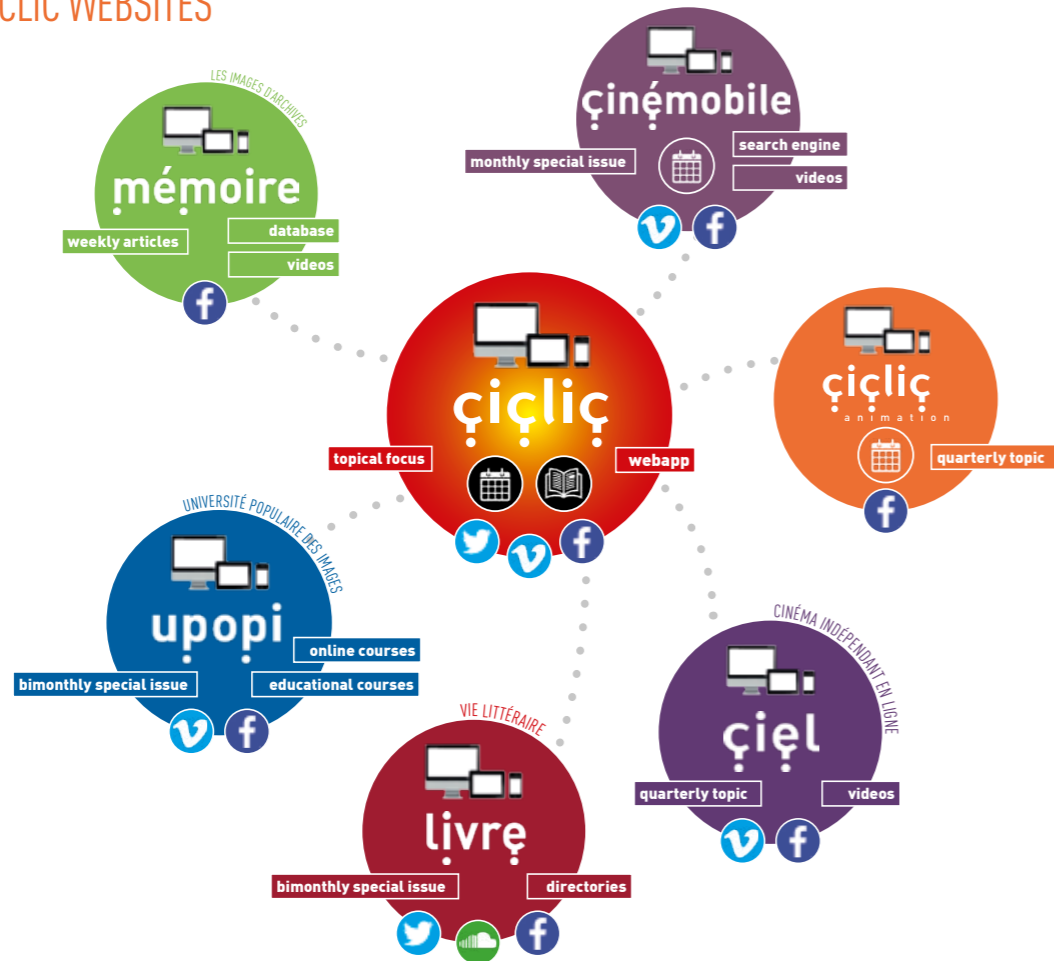


CICLIC WEBSITES



- Hosting of video contents on Vimeo
- Hosting of audio contents on Soundcloud
- Facebook account
- Twitter account
- Program
- Documents



Ciclic in figures

2016 Budget

10 459 821.64 € (operation: 9 630 876.48 € / investment: 828 945.16 €)

Staff

46 collaborators (45 FTE)

175 independent contractors (temporary contracts, among which artists and temporary entertainment workers) employed by Ciclic in 2016 - amounting to 13 164 hours of work.



Ciclic, the *Agence régionale du Centre-Val de Loire pour le livre, l'image et la culture numérique*, is a public institution for cultural cooperation created by the Centre-Val de Loire Region and the French government.



Ciclic, a cultural
public service

PRESENTATION 2017



LIVRE IMAGE CULTURE NUMÉRIQUE EN CENTRE-VAL DE LOIRE



CHÂTEAU-RENAULT

Ciclic (head office)
24 rue Renan 37110
02 47 56 08 08
www.ciclic.fr



ISSOUDUN

Patrimoine
rue du Bât le Tan 36100



SAINT-JEAN-DE-LA RUELLE

Cinémobile
17 rue de la Batardière 45140



VENDÔME

Ciclic Animation
Quartier Rochambeau
3 allée de Yorktown 41100

Ciclic, a cultural public service committed to...

Ciclic, the *Agence régionale du Centre-Val de Loire pour le livre, l'image et la culture numérique*, offers a cultural public service which results from the collaboration between the Centre-Val de Loire Region and the French government.

The missions it carries out and the actions it develops are based on cooperation, research, innovation, support for professionals and audiences, spatial planning and cultural economy. The experienced team of this public institution for cultural cooperation focuses on training, awareness, educational research, artistic creation, cultural programs as well as heritage preservation and diffusion. The team also encourages the emergence of demanding projects.

... regional cultural development

Ciclic aims to provide access to cinematographic and literary works in a rural regional territory.

Ciclic aims to provide access to cinematographic and literary works in a rural regional territory. The agency reaches the audiences by introducing them to contemporary literature (*Mille lectures d'hiver*) and by bringing cinema into the rural territory (*Cinémobile*). It carries out partnership projects in the film industry, in collaboration with distributors (*Mois du film documentaire*) and operators (*Libres courts, Court(s) devant*). It also encourages the presence of writers on the territory (residencies, partner authors). Finally, Ciclic offers a digital distribution to audiences who do not have easy access to culture (ciel.ciclic.fr and memoire.ciclic.fr websites).

It thus intends to work in favor of cultural decentralization and democratization.

2016 **60 412** Cinémobile audience members
10 000 people participated to the *Lectures d'hiver*
68 sessions to promote the films supported by Ciclic

... the emergence of talents and artistic creation

Ciclic is a service dedicated to artistic creation which supports artists, filmmakers and authors in their creative journeys. It also pays attention to the structure of regional sectors, be they artisanal or industrial, and assesses them regularly.

Ciclic encourages the development of the cultural economy by supporting the actors of the territory (publishers, producers, booksellers), by encouraging local economic benefits (film shooting assistance office) and by offering a diversified and targeted professional training according to the needs of the participants. By receiving artists in residence (*Ciclic Animation*), the agency hosts a talent incubator in the field of animated films.

By doing so, it encourages demanding creations that support public awareness and achievement for everyone.

2016 **88** films and projects supported
2 586 401 euros dedicated to aid funds
20 publishers supported

... transmission and awareness

Ciclic promotes artistic education in terms of words and images through a transversal policy based on four complementary lines: awareness, distribution, training and edition. These educational and awareness actions aim to help young people to understand the flow of images and messages coming from all types of media (TV, Internet, etc.).

Ciclic develops projects that encourage encounters between the audience, the artists and their works. As a regional hub for artistic education and training in cinema and audiovisual media, Ciclic coordinates programs in partnership with educational and cultural actors, in schools (*Lycéens et apprentis au cinéma*) and out of schools (*Passeurs d'images*). Ciclic also offers many workshops on artistic practices as well as digital devices (upopi.ciclic.fr website).

In order to cover all the sectors and to encourage the discovery and understanding of our society, Ciclic developed a program that is unique in France. *Lycéens, apprentis, livres et auteurs d'aujourd'hui* enables participants to be immersed in contemporary literature via a sensitive approach and encounters with authors. Ciclic thus intends to encourage the emergence of an emancipating critical view among the audiences.

2016 **15 173** high-school students take part in *Lycéens et apprentis au cinéma*
42 classes take part in *Lycéens, apprentis, livres et auteurs d'aujourd'hui*
78 workshops on filmmaking practices

... regional film heritage

The memory of a territory is made up of all individual memories. Ciclic collects, saves, digitalizes, indexes and enhances the regional film and audiovisual heritage.

In close collaboration with the territories, Ciclic also promotes access to these archive images. By making these audiovisual archives available to artists (filmmakers, plastic artists, musicians), the agency contributes to the creation of works and shows providing a new vision of the past.

In order to give greater visibility to these saved collections, the agency also ensures their distribution on a free collaborative website (memoire.ciclic.fr).

It thus intends to encourage the creation of a collective and unique regional memory.

2016 **20 843** films saved in the collections
10 607 films available online
7 196 audience members during the screenings of archive films

Ciclic's digital ecosystem:
tools that serve our mission of
cultural public service.

ciclic.fr provides information on the agency, its missions, its programs as well as a list of its actions.

memoire.ciclic.fr enables the free consultation of thousands of archive films, especially non-professional ones. It is a collaborative website that encourages web users to complete the list of films thanks to their knowledge of the Centre-Val de Loire Region.

upopi.ciclic.fr (*Université populaire des images*) helps visitors to interpret the images that surround us, whether they come from cinema, television or new screens. A monthly special issue gathers analyses, historical contributions and critical views. *Upopi* also helps teachers and educators by providing online courses and various educational tools.

cinemobile.ciclic.fr provides access to *Cinémobile's* program. It is accessible via a database and a geolocalized search engine.

livre.ciclic.fr is dedicated to literature in the Centre-Val de Loire Region and is organized by topic. It is also a resource center for professionals which includes a directory for authors and publishers. Finally, it is a hub of literary creation thanks to its *Laboratoire*.

ciel.ciclic.fr (online independent cinema) offers a short film program based on a topic that changes every 3 months. Users can discover demanding, rare and not widely distributed films for free.